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CONFIRMATION NO. 4397

<b>SERIAL NUMBER</b> 10/688,018	<b>FILING OR 371(c) DATE</b> 10/17/2003 <b>RULE</b>	<b>CLASS</b> 705	<b>GROUP ART UNIT</b> 3694	<b>ATTORNEY DOCKET NO.</b> MAK-106US
<b>APPLICANTS</b> David Myr, Jerusalem, ISRAEL; Eugene Grechanovsky, Jerusalem, ISRAEL; Yuri Kazarinov, Ashdod, ISRAEL;  <b>** CONTINUING DATA *****</b> <i>none sub</i> <b>** FOREIGN APPLICATIONS *****</b> <i>none sub</i>				
<b>IF REQUIRED, FOREIGN FILING LICENSE GRANTED** SMALL ENTITY **</b> <b>** 01/21/2004</b>				
Foreign Priority claimed <input type="checkbox"/> yes <input checked="" type="checkbox"/> no 35 USC 119 (a-d) conditions <input type="checkbox"/> yes <input checked="" type="checkbox"/> no <input type="checkbox"/> Met after met Verified and Acknowledged <i>MOtz</i> Allowance <i>MOtz</i> Examiner's Signature _____ Initials _____		<b>STATE OR COUNTRY</b> ISRAEL	<b>SHEETS DRAWING</b> 14	<b>TOTAL CLAIMS</b> <i>42</i> <b>INDEPENDENT CLAIMS</b> 1
<b>ADDRESS</b> 23122				
<b>TITLE</b> System and method for profit maximization in retail industry				
<b>FILING FEE RECEIVED</b> 583	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:		<input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees ( Filing ) <input type="checkbox"/> 1.17 Fees ( Processing Ext. of time ) <input type="checkbox"/> 1.18 Fees ( Issue ) <input type="checkbox"/> Other _____ <input type="checkbox"/> Credit	